

Marcus Chuthamsatid

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EDUCATION

Management Engineering, BAsC – University of Waterloo

Sep 2025 – Present

SKILLS

Data and programming: Python, SQL, Power BI, Excel (SUMIFS, FILTER, charts), VBA

Business tools: Microsoft Copilot, PowerPoint, Figma, Canva

Languages: English, Mandarin Chinese, Thai

WORK EXPERIENCE

Audit Trainee – KPMG Thailand, Bangkok, Thailand

June 2026 – Aug 2026

Audit innovation team supporting analytics and AI adoption

- Extended an existing Power BI reporting framework by creating standardized SQL views and new data relationships, enabling analysis of additional sales datasets
- Independently designed and built the Compare Sales page to highlight period-over-period changes in customer and product sales
- Developed a four-page Power BI dashboard for financial ratios and exchange-rate analysis using SET/mai and Bank of Thailand data; identified SQL export truncation and double-counting risks
- Developed a Copilot investment assessment for Partner-level leadership, evaluating costs, adoption, potential ROI, and governance risks; recommended selective license expansion

Founder – E-commerce Business

Apr 2020 – Present

An online retail business importing beverages and workout supplements

- Source products, manage inventory and pricing, and run demand-based pricing and promotional campaigns, generating over \$6,000 in revenue in two months
- Maintain a 4.95-star customer rating by handling service inquiries and resolving order issues directly

Business Consulting Intern – Maverick Consulting Group, Bangkok, Thailand

Sep 2024 – Dec 2024

A strategic advisory firm specializing in public affairs and business diplomacy

- Analyzed market and policy information from 10+ sources to develop market-entry and international-expansion strategies, assessing competitors, pricing, and regulatory requirements
- Engaged with embassy and government representatives from Kazakhstan and Peru to support cross-border business relationships
- Delivered weekly reports and presentations to senior consultants and the CEO, supporting investment and partnership decisions

PROJECTS

Personal Finance Planner | Excel and VBA

- Built an Excel finance planner using SUMIFS, FILTER, and charts to track spending and savings goals; created VBA forms for transaction and goal entry

VOLUNTEER EXPERIENCE

Operations Associate – Women in Need (WIN), Victoria, BC

Mar 2023 – Jul 2024

A non-profit thrift store supporting women, trans, and non-binary community programs

- Processed 50+ customer transactions per shift while managing inventory flow, merchandising, and in-store customer service
- Improved donation sorting and back-room organization by implementing clearer categorization and labeling, reducing time spent locating and restocking items by 35%